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Pioneering British businesswoman stands up to the European Parliament to protect the health, choice and rights of UK citizens.

An insidious EU threat to restrict and eventually eradicate people's choice of natural foods and remedies in the UK, received a well aimed wake-up call in the form of **Downne Alexander MBE**, who is on a mission to stop this catastrophe and safeguard the nation's health from further decline. Downne says, "the end goal is for the MEPs to sign an OPT OUT Declaration, which will be sent within the next 2 weeks to the Prime Minister, Opposition Leaders and every member from both houses of Parliament, urging the UK Government to reject these EU Directives before the 31st December'09 deadline. And in its place, establish **an independent Legal Framework** for natural foods and herbal supplements, in order to preserve our environment;- protect health businesses and secure a healthier life for future generations". Downne is the first to single-handedly stand up to the EU. Her interview was televised by the BBC.

Downne received a special invitation from Godfrey Bloom MEP and on Wednesday 11th.November'09, took her case to all 700 EU members in the European Parliament in Brussels. Downne says; "Being Armistice Day, it was a poignant reminder of the millions of UK & Commonwealth soldiers who so gallantly fought and died to preserve our **Sovereignty, Democracy & Freedom**. And although each year the Queen, Prime Minister and Ministers stand alongside the nation, to pay public tribute by solemnly promising to '**always remember and never forget their sacrifice**'... behind the scenes and under duress, our leaders have unwisely handed over total control and power to a non-democratic corporation such as the **European Union**". She left no-one in any doubt of her intention to make it a major election issue; by exposing their hidden agendas and will encourage everyone not to vote for any Parliamentary Member who does not openly protect their health and wellbeing.

Credited as being the 'one of the most influential women in the UK', Downne reacted immediately and strategically, when she found out that new EU regulations will eventually eliminate and drastically reduce the effectiveness of many essential herbs,

vitamins and supplements commonly used today. This not only threatens ancient traditions such as Chinese, African & Indian practices but also the survival of the majority of small health businesses and practitioners. With almost all beneficial natural products being banned within a matter of years, the real nightmare will be felt in the UK around 2011, when the public will witness the greatest infringement on natural healthcare.

The fear is that organic foods will gradually be eradicated and, in its place, genetically modified (GM), irradiated and other unnatural foods will be promoted as a cheaper, healthier option. This will ultimately destroy the environment and create an increasingly 'sick society' dependant solely on artificial foods and prescription medication. Just this month, the Grocer Magazine reported the first GM Omega 3 from Soya oil, produced by the GM food giant Monsanto, was approved by the American Food & Drugs Administration (FDA); stating that it would provide a cheaper and more plentiful source for supplements, margarines and ready meals. Downne says, "GM foods are dead 'infertile' foods, void of any life-force and people need to wake up to the long-term impact they will have on their health and environment. GM foods are also altering the natural eco-system which has maintained us since creation".

Founder of GRAMMA'S, Downne (60) was honoured by the Queen with the MBE in 2007 for service to the British Food Industry and has been spearheading 'traditional natural healthcare' for over 20 years. She is a passionate believer in 'divine purpose, spiritual consciousness and a strong advocate of traditional self-healing', based on the ancient principle that natural foods are meant to feed and heal. She says; "100 years ago sickness was rare (through the sole use of natural foods and herbal supplements)... but sickness has now reached pandemic proportions using conventional drugs. If prescription-drugs worked, we should all be in good health".

She believes that pressure from UK & EU Regulators is all part of a hidden agenda by the 'powers that be' to prevent the sale of large numbers of food supplements, herbal and other natural products. "It's hard to find any justification other than the elimination of competition by destroying health businesses to secure maximum profits for the pharmaceutical industry. Her own business was directly affected this year, when the 'Medicines and Healthcare products Regulatory Agency' (MHRA) forced her to stop the production and sells of a unique herbal product, which in 2008 was approved by the Public Health Minister for use in hospitals and hospices. Downne believes that it could be one of the most innovative British products, with extraordinary health benefits ranging from cancer, heart disease, strokes, seizures, diabetes, high blood pressure, incontinence, food poisoning, allergies, skin disorders and lots more. Therefore, she is currently challenging the MHRA's decision that her product is a 'medicine' and not a 'herbal food supplement'. "This has nothing to do with safety or effectiveness but all about obtaining a 'medical license' costing up to £250,000. Hundreds of similar businesses are being challenged all over Europe, by what looks set to be the most restrictive regulatory system ever witnesses in the Western world", says Downne.

She went on; “laws such as the **1939 Cancer Act** was created to prevent the public from being informed about any natural product that is beneficial for cancer. Even when proven safe, effective or if scientific evidence exists, it is a criminal offence to produce, promote or sell it to cancer sufferers. Therefore, people are suffering and dying needlessly from treatable conditions like heart disease, diabetes, HIV/AIDS and cancer. Apart from withholding such vital ‘life saving’ information; healthcare practitioners are also being fined, imprisoned or both for restoring health by natural means”. Dounne says, “As cancer is now affecting 1 in 3 of the UK population, then the likelihood of one member in every family falling prey to this dreadful disease is extremely high”. So she asked the MEPs, “*What would you do when it touches you or yours? OR how would you feel if a loved-one who has died ... could have possibly been saved?*”

The MHRA have more powers than the police and are also raiding and confiscating products from legitimate practitioners, hence driving natural healthcare underground. This means that our freedom to choose or to take full responsibility of our own lives is being taken-away.

“To make matters worse, information is being deliberately withheld from the general public to avoid resistance. The truth is incredibly disturbing. What appears on the surface to be ‘consumer health protection’ behind the scenes is actually ‘legalised health suicide’. But the scariest part of it is that majority of UK citizens do not know or realise that we need to ACT NOW!”

“I am therefore, calling on everyone to **JOIN HANDS IN HEALTH**’ today because we only have until 31 December ’09 to stop this madness. Otherwise, on 1st.JANUARY 2010, the UK population will be waking up to a 21st.century nightmare”.

Dounne formed the ‘**Joining Hands in Health**’ campaign not only to reveal exactly what is going on behind the scenes, but to galvanise the nation; all natural healthcare practitioners and interested parties to stop this in its tracks.

“It is said that **KNOWLEDGE IS POWER**, therefore please educate yourself by visiting our website and view recent television interview ‘*ON THE EDGE*’ with myself and Dr. Robert Verkerk (Science Director of the Alliance for Natural Health); plus ‘*We Become Silent – the Last Days of Health Freedom*’ – narrated by Dame Judi Dench.

We need to ACT NOW!”

For additional information, images or to arrange an interview;- please call Ms India Moore on 0208 470 8751 (direct line. 07743 592 878) or email features@joininghandsinhealth.com /: www.joininghandsinhealth.com

